

Powering the Digital Transformation

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Convergency for business diversity

Make diversification of your business with WideCoup BSS

Convergent billing to account all services within one system

All-in-one billing of Your Core Business

- Value additional services
- Cloud services brokerage
- Pay-As-You-Go infrastructure
- loT, non-telco services
- Wholesale partnership with CSP
- Physical goods and services
- Equipment installments
- Telecom Open Network Services
- Managed contact center services



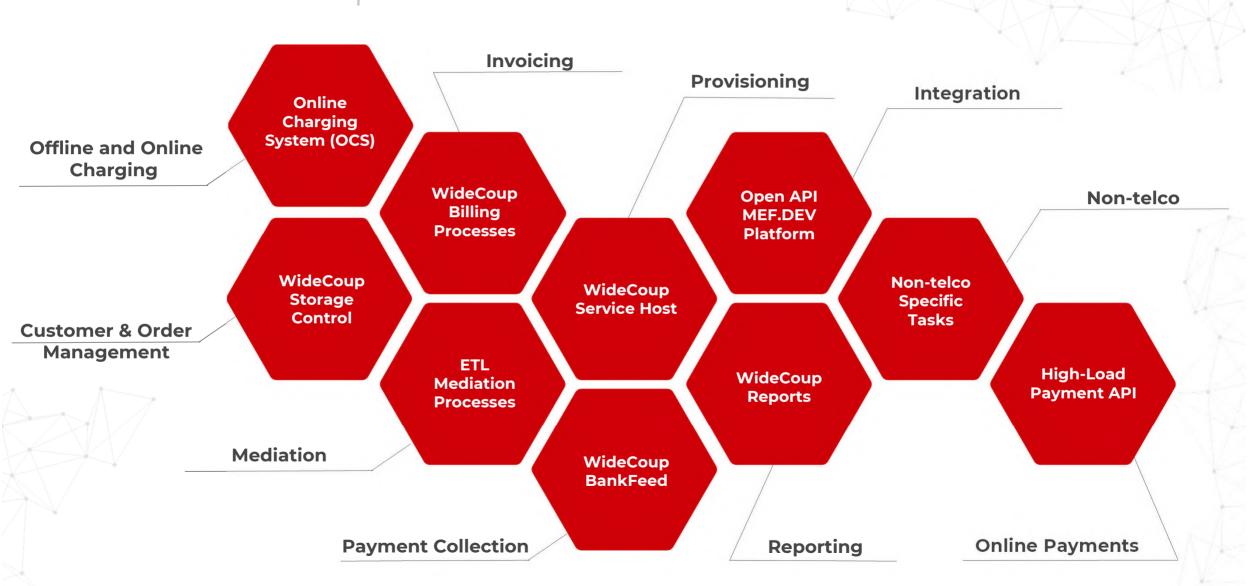
Key Features

- Real-time pre-paid and post-paid
- Convergent for all your services
- Comprehensive charging, provisioning, and invoicing
- Own integration platform for short legacy swap
- 5G and 3GPP supported
- Cloud & On-premise based
- Enterprise level resilience and scalability
- Nationwide provider references
- 24/7/365 support
- Acknowledged by global industry leaders





Platform Modules







Account

A billing object which contains information on the list of services, their quantity and cost, discount values, and tax amounts



A legal entity or an individual, that has contractual relations with the communication service provider



A billing object, one of whose attributes is the phone number or another identifier



A set of output data for tariffing and billing for a particular accounting period on the device



A billing object which contains all the necessary information on tariff conditions at specific timeline of subscriber's activity



Charges

Periodic charges on ordered services and costs of onetime operations

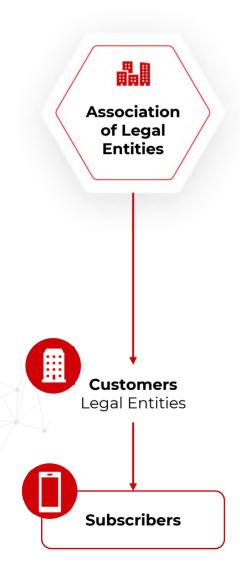


Device

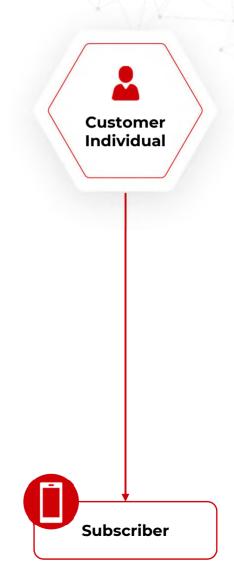
An object of billing and logic identifier of the CDR source for tariffing and billing of homogeneous services (e.g. telephony services or cloud consumption)



Accounting concept







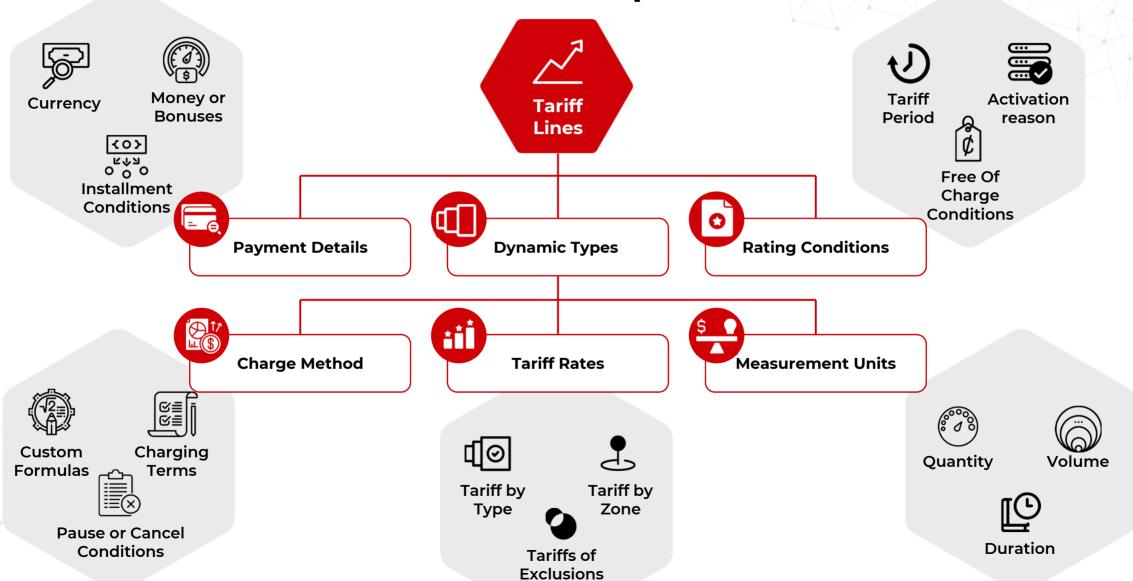


Entities

| | Corporation | Association | Customer | Subscriber |
|------------------------|-------------|-------------|----------|-------------------|
| Single Payment | | ✓ | | |
| Aggregated Balance | | ~ | | |
| Customers Pool | | ✓ | | |
| Legal and Address Info | | ~ | | |
| Individual Discounts | ~ | ✓ | ✓ | |
| General Agreement | ✓ | ~ | | |
| Core Account | | | ~ | |
| Contracts | | | ✓ | ~ |
| Payments | | | ✓ | ✓ Personal |
| Subscribers Pool | | | ~ | |
| Gains and Adjustments | | | ✓ | ✓ Personal |
| Balance | | | ~ | ✓ Personal |
| Personal Account | | | | ✓ Personal |
| Service Profiles | | | | / |
| Charges | | | | / |
| MSISDN and Network ID | | | | ~ |



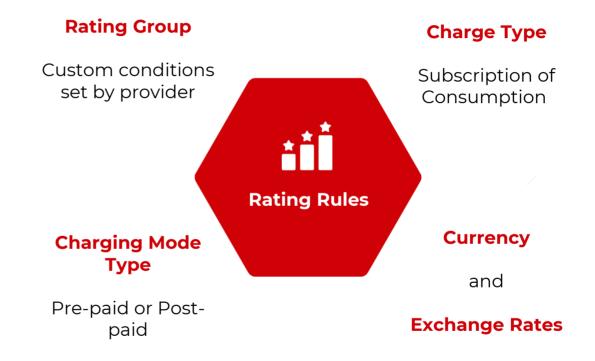
Tariff Lines Properties



Tariff Package & Rating rules

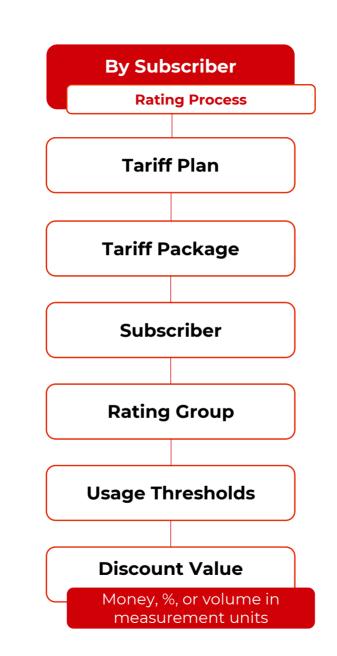
Tariff package is a set of services and the rules of rating of these services

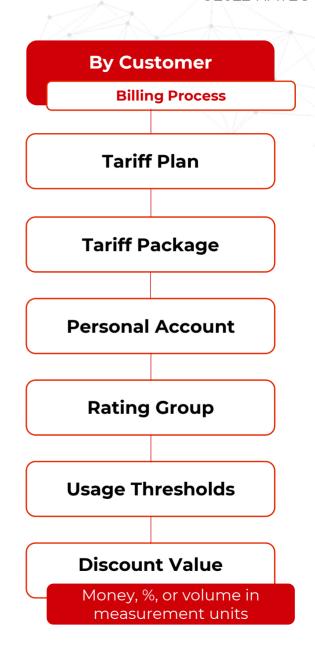
Tariff Plan is a set of tariff packages for a particular network standard



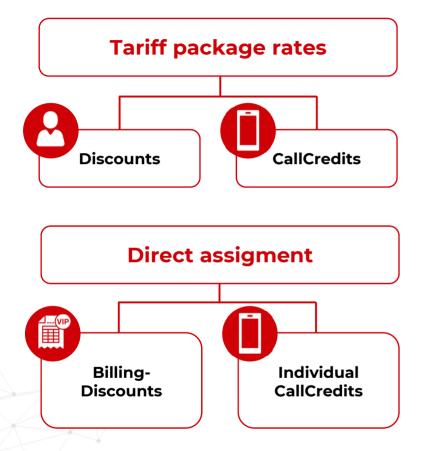
The services are activated to subscriber when the Package is connected, but optional services can also be applied.

Discounts Concept





Discount Attributes



The discount can be assigned to Tariff

Package, Subscriber, or Customer - the linking is being made historically



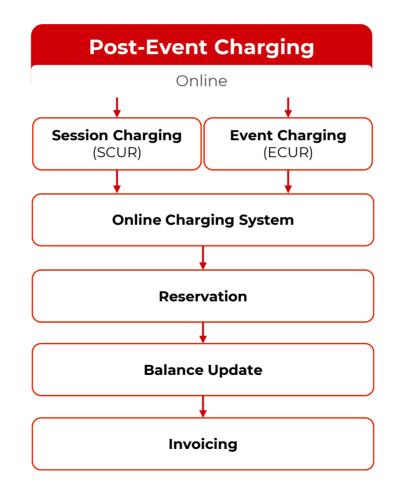




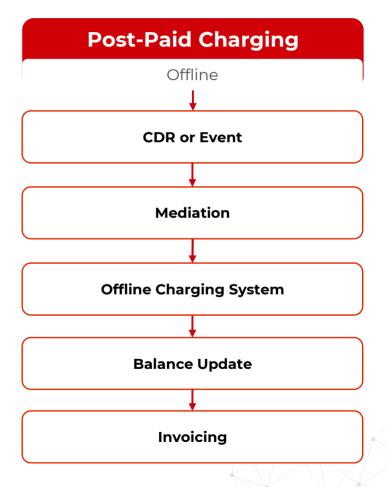
Charging Scenarios

Pre-Paid

Immediate Event Charging Online **Event Online Charging System Balance Update** Invoicing



Post-Paid







One-time charges taken from the customer as a part of installation, activation, service, or initiating a connection



Charges, which are applied on monthly, bimonthly, or yearly basis as a rental of a product and service provided



Charges, which are applied on monthly, bimonthly, or yearly basis as a rental of a product and service provided



Charges, which are applied if the product is suspended for some reason



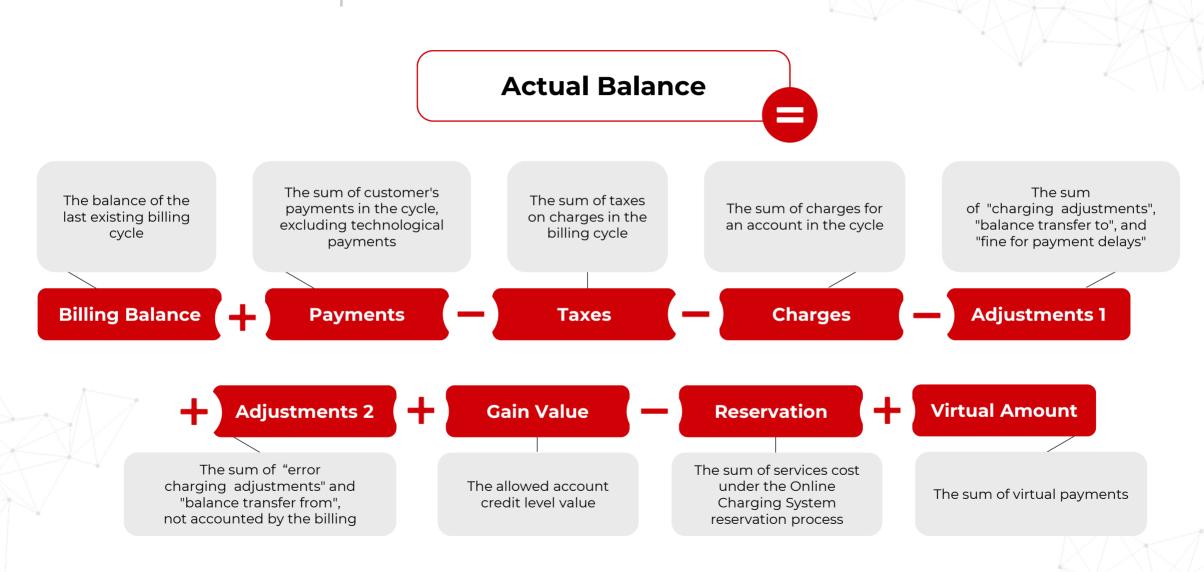
Charges, which are applied if the product was suspended and needs to be re-activated



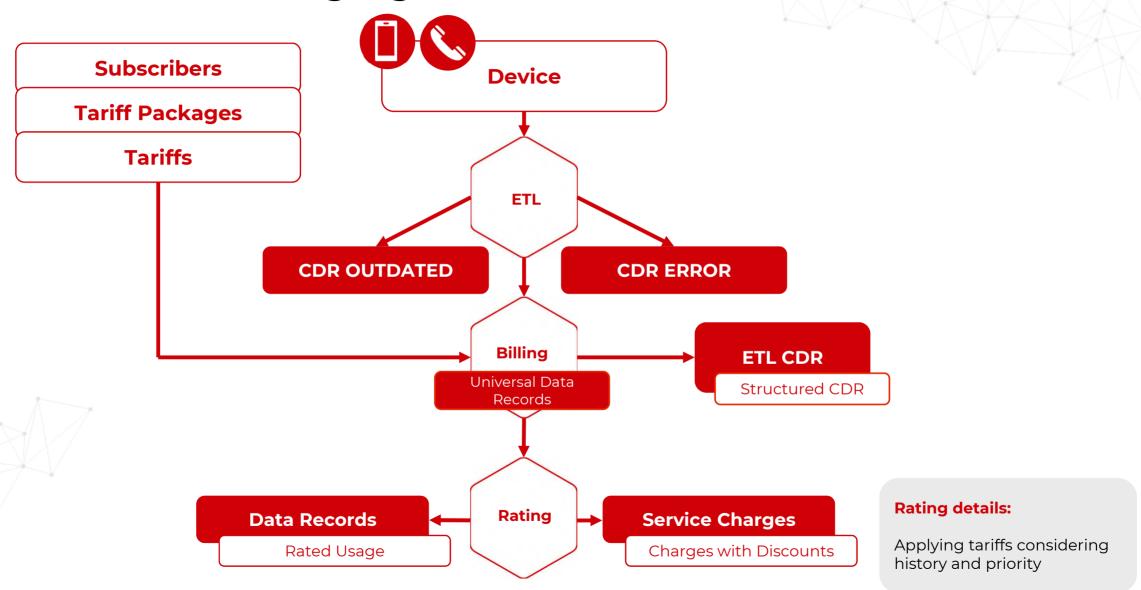
Charges, which are applied on termination of a product or service



Balance equation

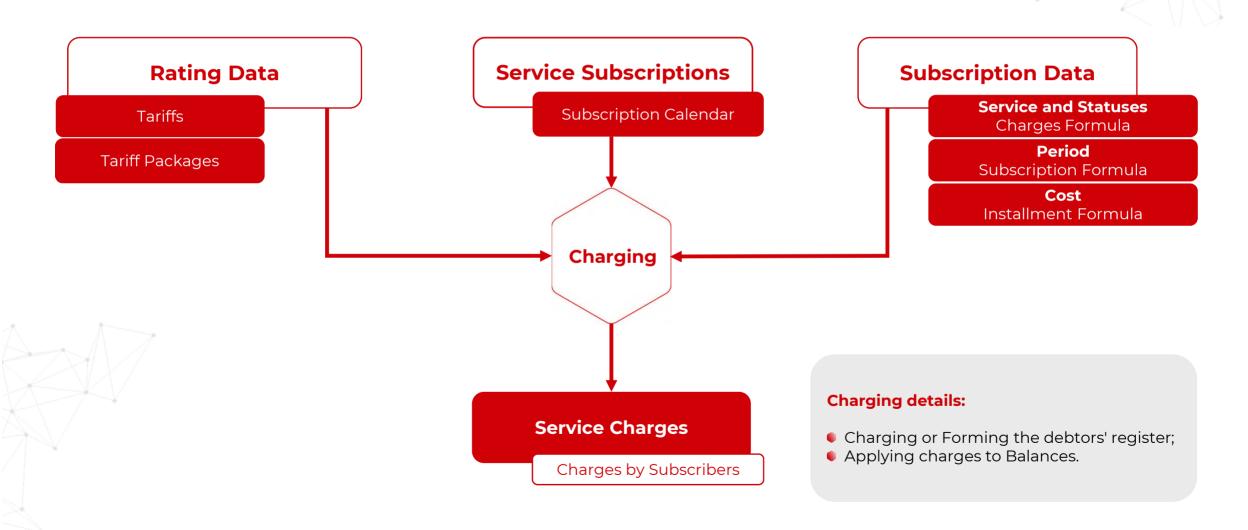


CDR-Based Charging





Subscription-Based Charging



Subscription-Based Charging



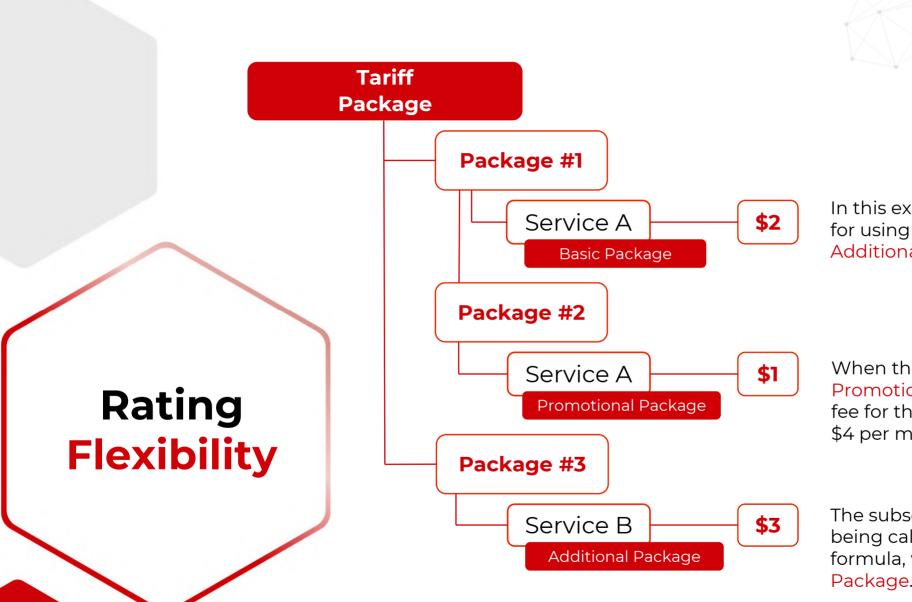
Charging Presets

Unlike one-time charges, the charging process is based on the configuration (e.g. Custom Formulas) which includes, except for the subscription terms formulas, the calculation and charge formulas, that can be combined with each other

| | | $1 \wedge 1$ | | |
|---------------------|---|---|---|--|
| Charging Formula | Charge Method | Charging Period | Specifics | |
| Prorate | FirstDayOfMonth | Charged on the first day of the month* | By the planned number of days of subscription o n the 1st day, except for the Suspension time or i n the financial block | |
| Prorate | LastDayOfMonth | Charged on the last day of the month* | By the actual number of days of subscription, ex cept for the Suspension time and financial block | |
| Cost | FirstDayOfMonth | Charged on the first day of the month* | By each subscriber's number, if the service has keen enabled for at least one second in a month, | |
| Cost | LastDayOfMonth | Charged on the last day of the month* | minus the Suspension time and not counting th e financial block, and excluding the enablement of service on the last day of the month | |
| CostBySubs | FirstDayOfMonth | Charged on the first day of the month* | By the 1st paid subscription for a service, if the service has been enabled for at least one second in a month and excluding the Suspension time no | |
| CostBySubs | LastDayOfMonth | Charged on the last day of the month* | t counting the financial block, and excluding the enablement of service on the last day of the mo nth | |
| Cost | Everyday | | By each subscriber's number, if the service has b een enabled for at least one second in a month, minus the Suspension time and not counting th e financial block, and excluding the enablement of service on the last day of the month | |
| CostBySubs | Recalculates every day BySubs Everyday | By the 1st paid subscription for a service, if the se rvice has been enabled for at least one second in a month and excluding the Suspension time, and not counting the financial block, and excluding the enablement of service on the last day of the month | | |

*

for prepaid tariffs – in case of insufficient funds upon receipt of money (except the top-up on the last day of the month) for postpaid tariffs - charging will be negative



In this example, the subscription fee for using the Basic Package and Additional Package is \$5 per month.

When the provider activates the Promotional Package, the subscription fee for the same services becomes \$4 per month.

The subscription fee for each service is being calculated using the charging formula, which is specified in the Package.

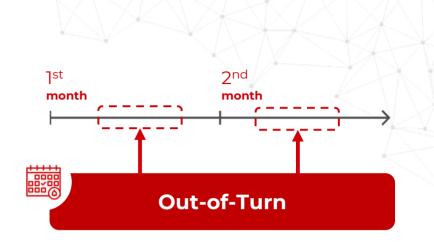






Periodic billing is carried out by default at the beginning of the next billing cycle (by default each month, but can be day or quarter) by:

- a group of Devices
- Packages
- all Customers

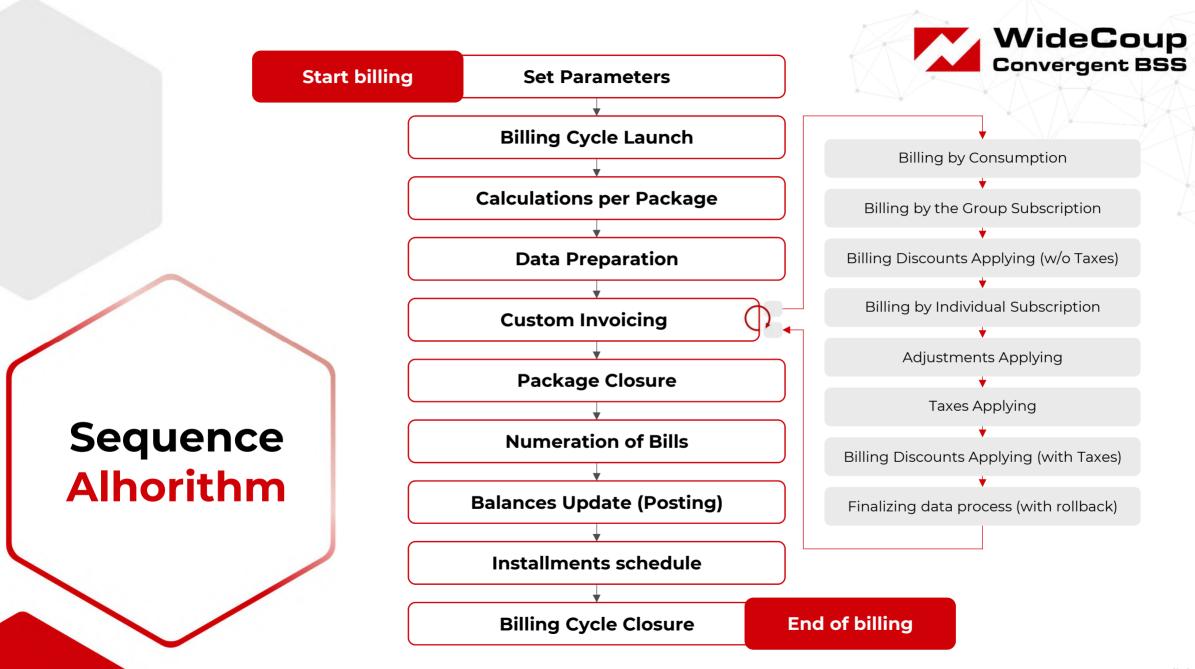


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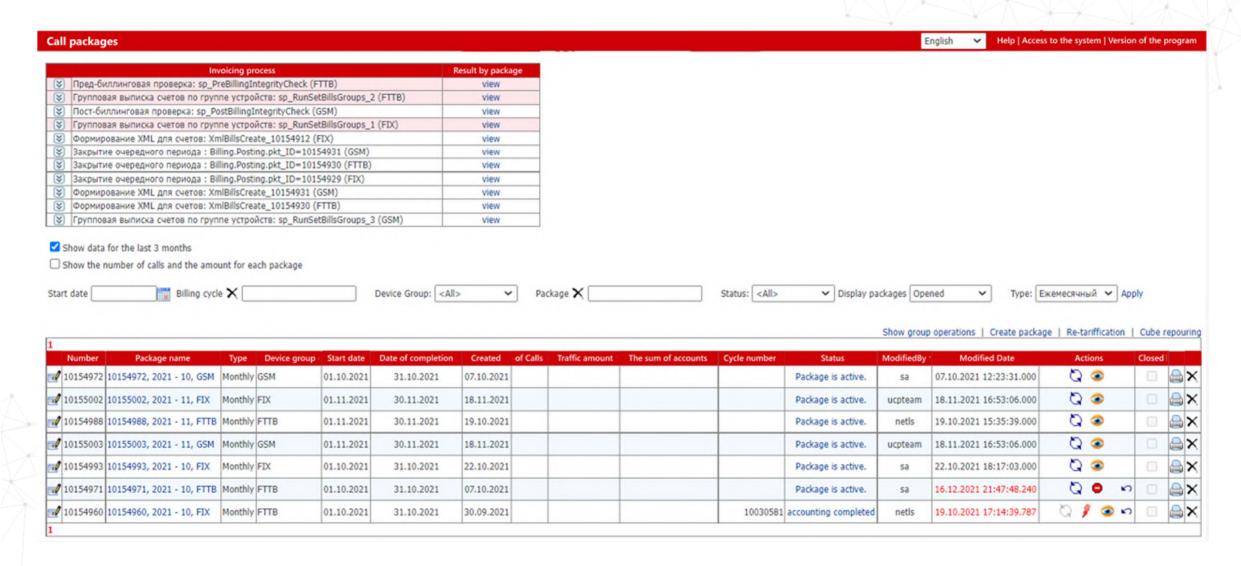
Out of turn billing is carried out by a single customer or a discount group.

The launch is carried out by the administrator or by API call

- per one Customer
- Per one Discount Group
- by Request



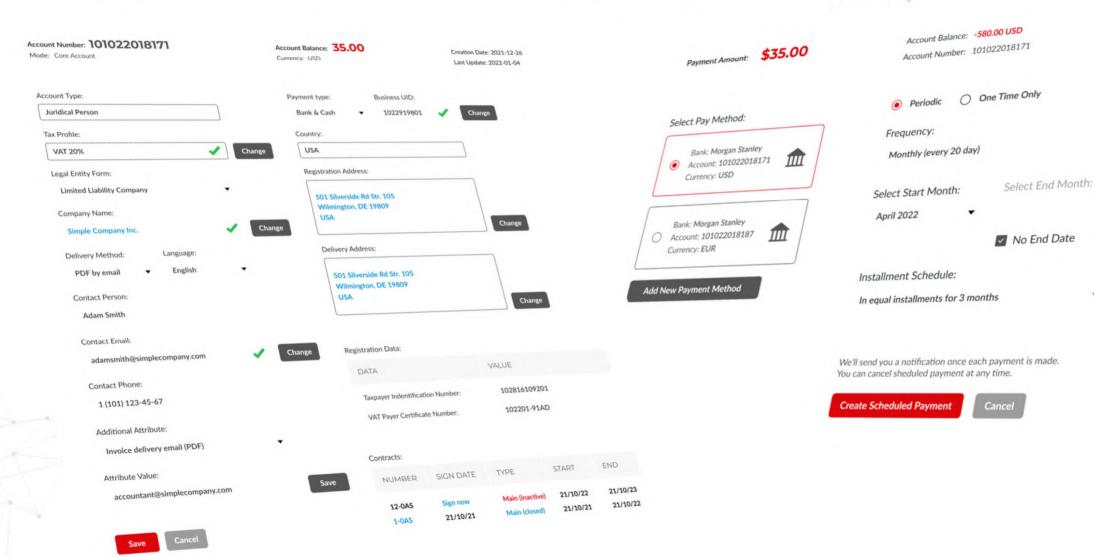
Administrator's UI



Customizable UI - Invoices

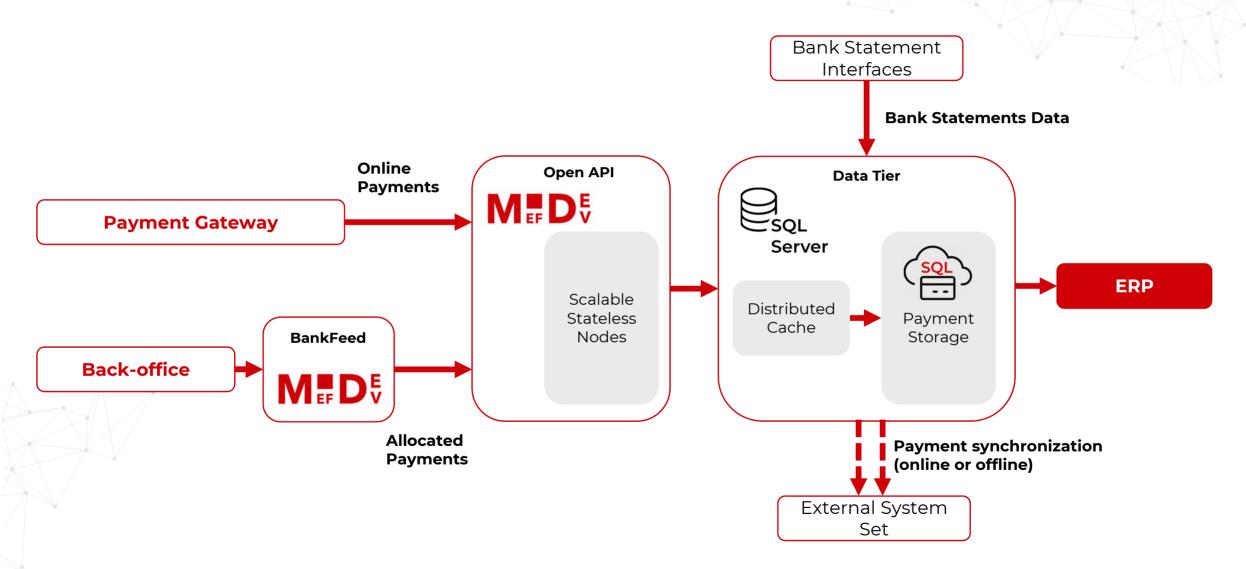
| PERIOD | QUAI | NTITY STA | BILL AMOUNT | AMOUNT TO PAY | DUE DATE | DEBT OVERDUE |
|---|-----------------------------|------------------------|--|--|---|-------------------------------------|
| ► January 2022 ► December 2021 ► November 2021 | 0 0 2 | New Paid Overdue | \$0.00 \$0.00 \$600.00 | \$200.00 \$200.00 \$200.00 | 01.31.2022 12.31.2021 11.30.2021 | \$0.00 \$0.00 \$180.00 |
| 11/11/15 Invoice: 8361 Item: IOT Licenses (code: 400109) 21/11/03 | Balance L Q-ty: 4 | Unit, USD: 0.00 | Charges, USD: 400.00 Price, USD: 100.00 | Ammount Payments, USD: 0.0 0 Total, USD: 400.00 | 0 Balance Total, U Taxes, USD: 00. 0 | SD: -400.00 |
| Invoice: 8361 Item: IOT Licenses (code: 400109) | Balance Unit, (Q-ty: 1 | USD: -400.00 | Charges, USD: 200.00 Price, USD: 166.67 | Ammount Payments, USD: 20.00 Total, USD: 166.67 | Balance Total, USD: Taxes, USD: 33.33 | |

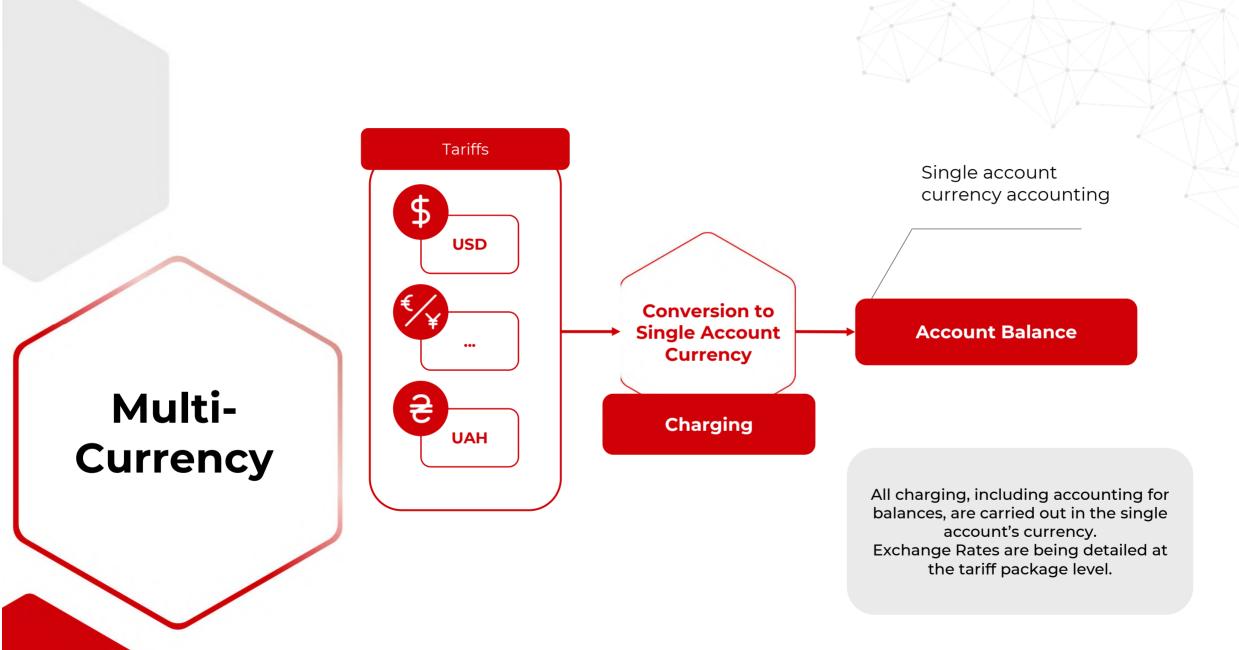
Customizable UI – Account Settings



Payment Collection

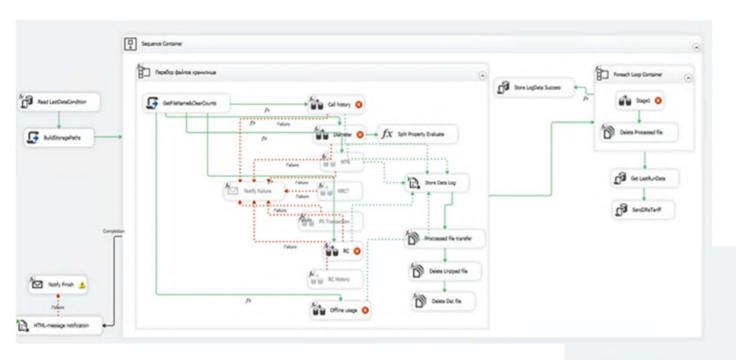








ETL / Mediation

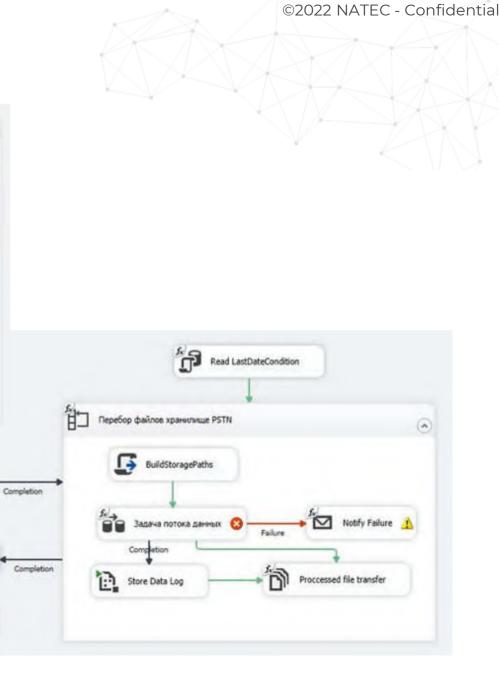


Notify Start

HTML-message notification

Notify Finish 1

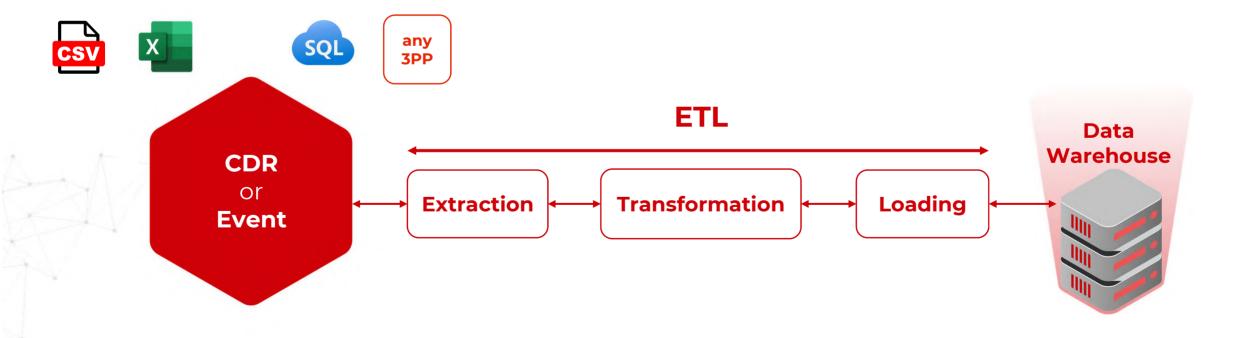
The ETL process management tool with drag&drop UI



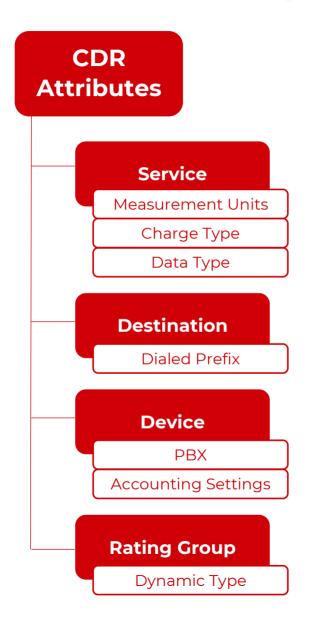
ETL / Mediation

WideCoup Mediation is based on enterprise-grade data integration and transformation platform for complex business tasks by copying or downloading files, loading data stores, cleaning and data mining, and managing objects and data.

WideCoup Mediation can retrieve and transform data from a wide variety of different sources, such as XML data files, flat files, and relational data sources, and then load the data into one or more destinations.



Call Detail Records (CDR)



The **Service** attribute contains the DataType sign to identify the unit of measurement and the Charge Type - by subscription or by consumption. Identifies the Tariff line

The **Destination** attribute contains the Dialed Prefix for identifying the Dynamic Type on a specific Device if it is not evidently specified in the CDR. Identifies the Tariff line

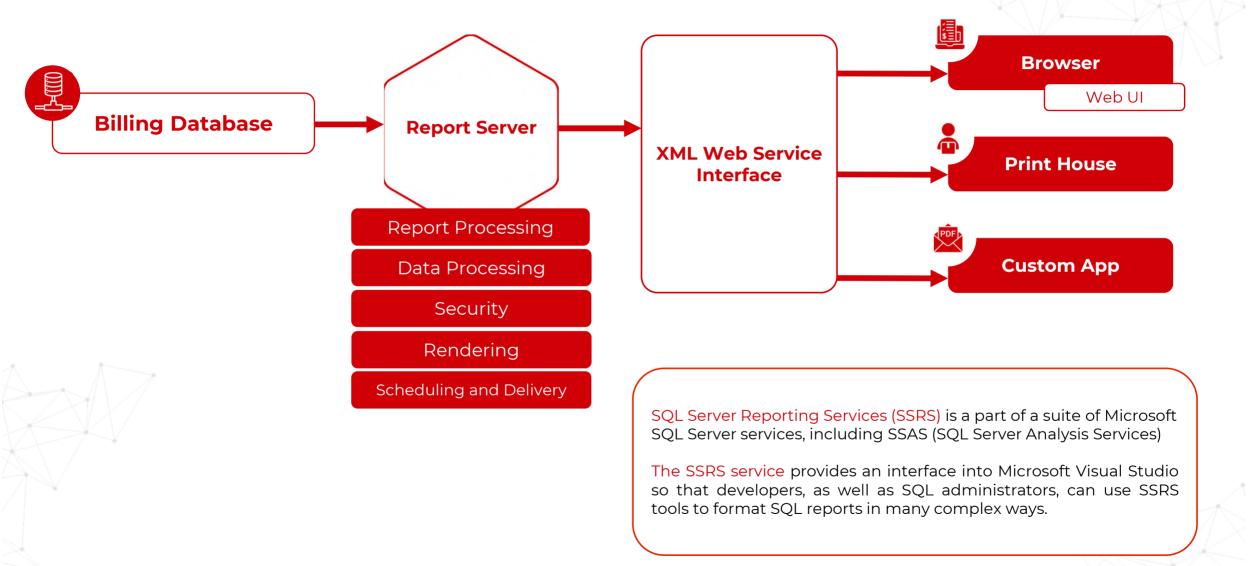
The **Device** attribute contains the PBX for identifying the Dynamic Type on a specific Tariff Package. Used in conjunction with RecipientNumber

The **Rating Group** attribute contains the Dynamic Type identifier. Unambiguously identifies the Tariff line





Reporting Services Architecture

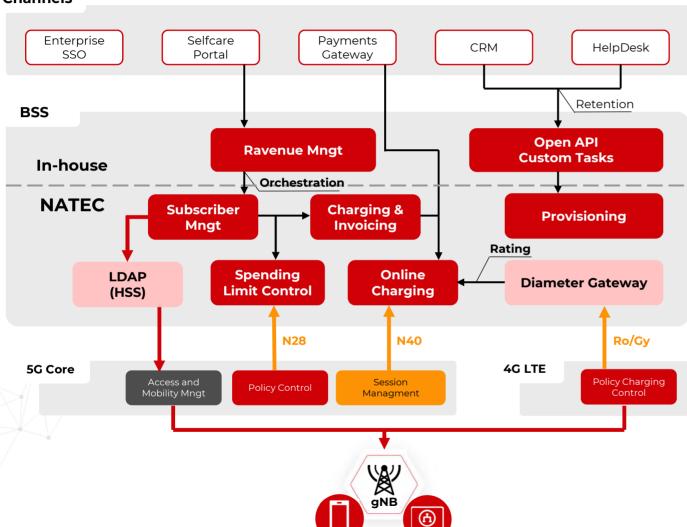






Telecom Services

Channels



3GPP oriented architecture

Supported features:

- Real-time charging
- Prepaid and postpaid billing
- Real-time balance control, zero revenue leakage
- Customer alerts (email/SMS/queue)
- Bundling of GSM service with Non-Telco (Cloud, IPTV etc)
- Service wallets (balance tree)
- Consolidated bill
- Resellers/Point of sales

Flexible pricing and packaging:

- Based on Subscription, Consumption and Custom logic
- Based on Type (calls, data, sms, etc)
- Pre-paid, Post-paid and Mixed tariffs packaging
- Session and Event based charging
- Bundled services with dependencies

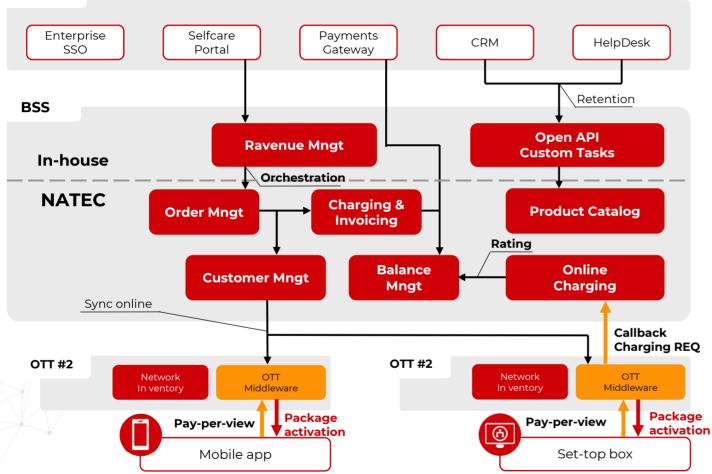
Provisioning:

- Based on Balance value
- Based on Charging event
- Based on Receivables status



Provisioning of TV services

Channels



Customizable for key CAS, MW, DRM vendors:









Neutral to last mile technology - OTT, CTV, IPTV, DVB-x

Services:

- Linear TV
- SVoD
- TVoD (with callback charging request)
- AVoD

Flexible packaging:

- Product based packaging
- Product naming alignment within MW/CAS
- Hierarchical product-in-product
- One-time-events

Provisioning:

- Event or subscription based
- Online and Postponed
- Multithreaded
- Max TPS performance
- Bulk reconciliation and synchronization
- Synchronized provisioning of 2+ MWs/CASs



Messaging services

Channels Selfcare Enterprise **Payments** Customer CRM Gateway application SSO Portal Online push **BSS Bulk Import Tariff Mngt** In-house Orchestration **NATEC Rating with Balance Order Mngt** reservation Mngt **Charging & Online** Invoicing Charging **Rating Delivery reports** Limit Contro SMS platform **Engine** 8 **SMTP** Rich comunication SMS

services

Customizable integration with 3-rd party platforms

Neutral to message channels:

- SMS
- Internet Messengers
- Push
- E-Mail
- RCS

Flexible pricing and packaging:

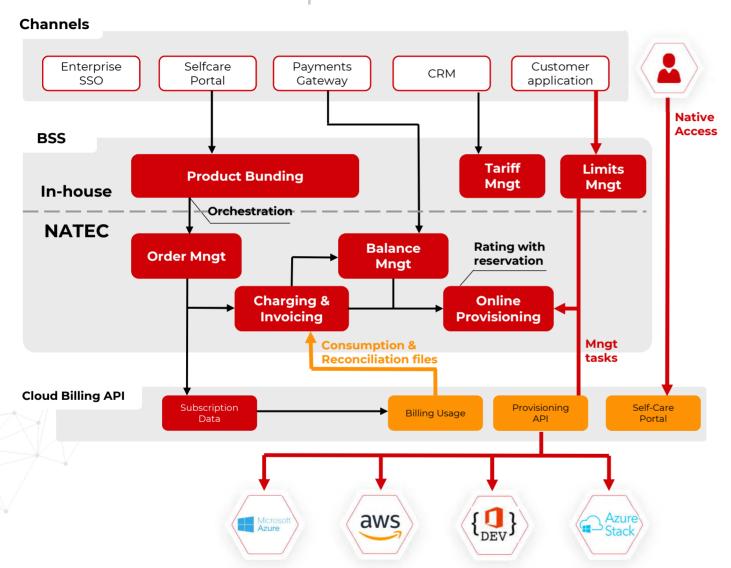
- Based on message channel
- Based on message type (transactional, advertisement, OTP)
- Pre-paid bulk packaging
- Event based charging (transaction, DLR)
- Bundled services
- All related services in one billing (messaging, 2FA, voice services, HLR LookUp etc.)

Provisioning & Mediation:

- Transaction based
- Subscription for service package



Non-Telco Services



Converged oriented architecture

Supported features:

- Real-time charging
- Different balances for one core account
- Aggregated counters provisioning logic
- Customer alerts (email/SMS/queue)
- Bundling of GSM service with Non-Telco (Cloud, IPTV etc)
- Service wallets (balance tree)
- Consolidated bill
- Resellers/Point of sales

Flexible pricing and packaging:

- Based on Subscription, Consumption and Custom logic
- Based on Type (delivery, API calls, VM, PAYG services)
- Pre-paid, Post-paid and Mixed tariffs packaging
- Session and Event based charging
- Bundled services with dependencies

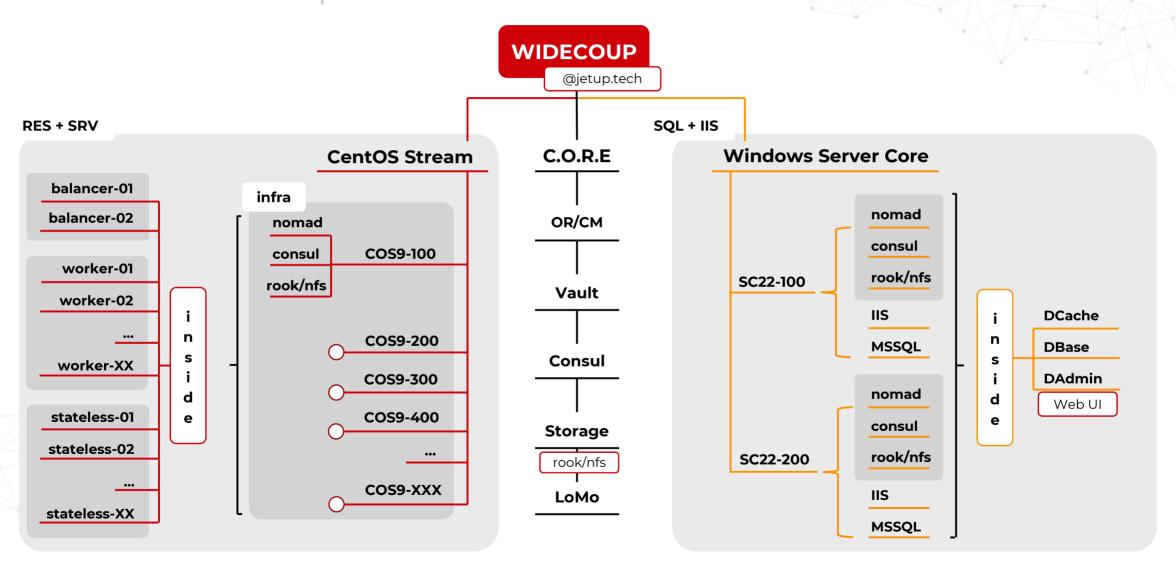
Provisioning:

Customizable integration with 3-rd party API



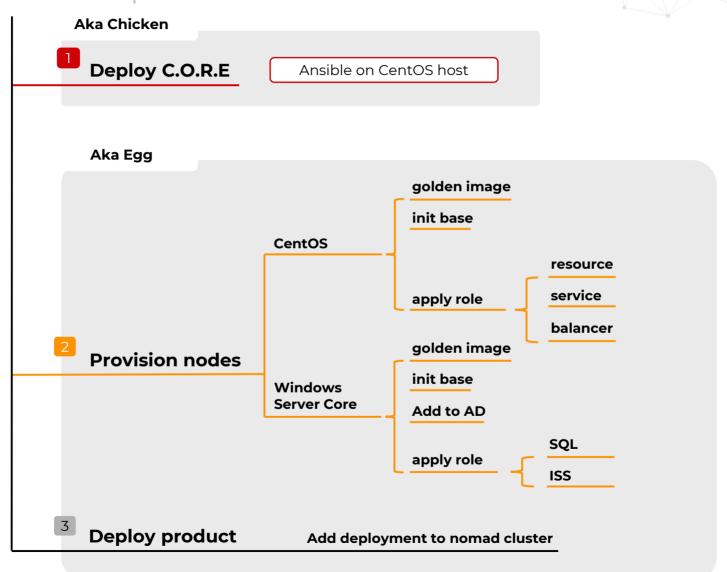


Managed virtualized scalability



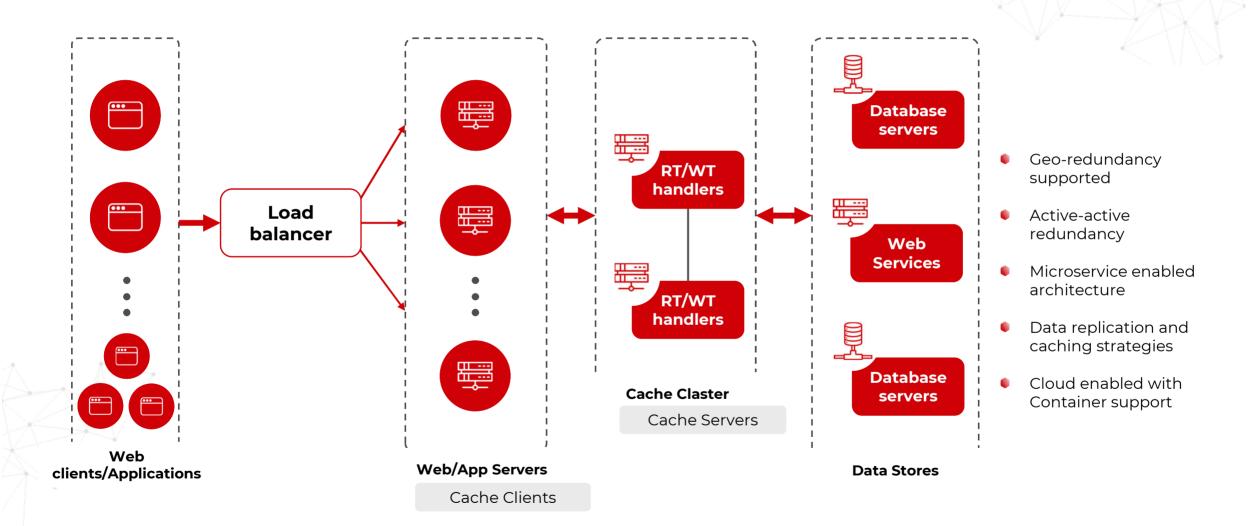


Transparent DevOps Flow



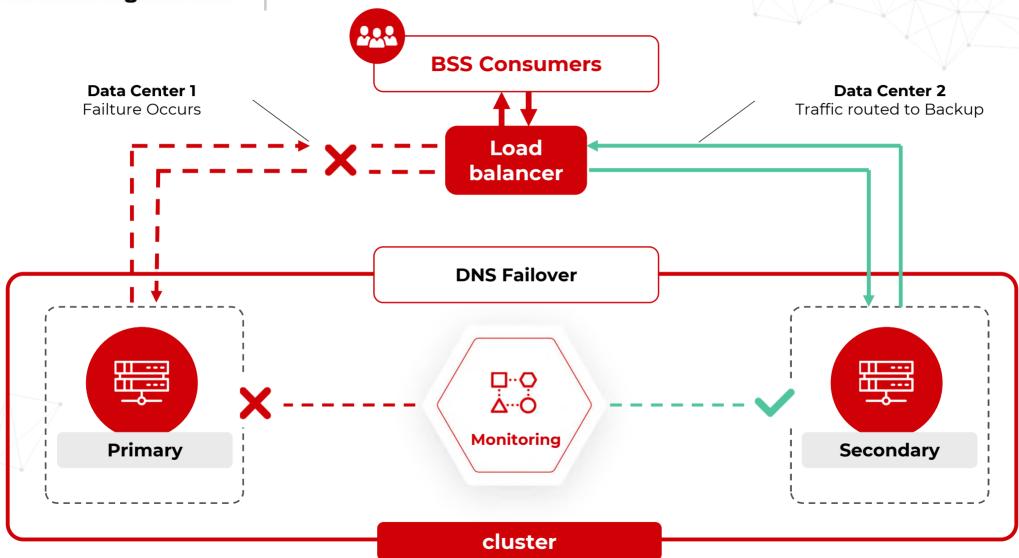


Redundancy and Scalability





Redundancy and Scalability



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